Alex is an Executive Coach and Trainer specialized in Leadership Development. Co Active Professional Coach trained by The Coaches Training Institute (CTI), International Coach Certified by John Grinder, and Executive Coach trained in Coaching Operativo. He holds a Bachelor Degree in Business Law, a Diploma in Tourism, a Diploma in Dramatic Arts, a Master´s Degree in Human Resources, a Postgraduate in Business Communication Management. He is an NLP Master Practitioner´s and Doctor of Ericksonian Hypnosis, and has also been trained in other disciplines, such as learning in movement, Emotional Intelligence, psychology and human behavior studies.

Alex has been certified in Barry Oshry´s Organization Workshop, and uses the model as a systemic approach in Leadership Development.

His working languages are Spanish, Catalan and English; he has also a good knowledge of French. He has been trained in several countries, such as Germany, France, USA, Luxemburg, United Kingdom, Belgium and India.

Founder and Director of The Coaches, Leadership & Coaching, he is since 2008 Associate Coach for the Center for Creative Leadership. He has worked as coach for IESE Business School and works as trainer for Barcelona Business School – IDEC Pompeu Fabra, and University of Barcelona. He works for CTI as Supervisor and Certification Program Leader.

He has worked as coach and trainer with more than 7.000 people in Europe, Africa and Asia, with international companies from different industries. He has worked developing customer care orientation, and sales skills with companies from different sectors, and is now focused in leadership and coaching development for individuals and teams in organizations.

His professional background includes sales & marketing focus jobs in different markets (fashion, Real State, tourism, wholesales), executive positions as Training Manager and Corporate Development Manager, and since 200

Alex is Board Certified Coach (BCC) by the Center for Credentialing & Education (CCE), Professional Certified Coach (PCC) by the International Coach Federation (ICF), and acting member of the International Coach Association (AIC) and the Spanish NLP Association (AEPNL).

Since 2009 Alex is President of the Spanish Professional Ontological Coach Association (AEPCO).